

**ORDER**

KSNV

**Orders**

Order / Rev: **101891**  
 Alt Order #: 06815349  
 Product Desc: OCEGUERA 4 CONGRESS  
 Estimate: 1187  
 Flight Dates: 10/16/12 - 10/22/12  
 Original Date / Rev: 05/21/12 / 10/23/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: **GMMB, Inc./ Washington D.C.**  
 Buying Contact:  
 Billing Contact:  
 Washington Harbor  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: **Oceguera for Congress** *Revised*  
 Demographic: A35+  
 Product Codes: PLC02  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/22/12 | 34      | \$29,065.00  | \$24,705.25 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012  | 34        | \$29,065.00        | \$24,705.25        | 0.00        |
| <b>Totals</b> | <b>34</b> | <b>\$29,065.00</b> | <b>\$24,705.25</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 20%   | \$29,065.00  |
| Market      | 100%  | \$145,325.00 |

**Competitive Share**

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 26%   | \$37,784.50 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 21%   | \$30,518.25 |
| KTUD              | 1%    | \$1,453.25  |
| KVVU              | 22%   | \$31,971.50 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 10%   | \$14,532.50 |

| Ln                       | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|--------------------------|------|-------------------|-----------------|------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1                      | KSNV | 10/16/12          | 10/22/12        | M-F 5-6a WakeUp w/WagM | 5-6a  |                | M-WTF-- | :30 | 4                 | \$450.00    | 1   | 0.00          | NM   | 4     | \$1,800.00 |
| WAKE UP WITH THE WAGNERS |      |                   |                 |                        |       |                |         |     |                   |             |     |               |      |       |            |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|                          |      | Week: 10/16/12    | 10/22/12        | MTWTF--                |       |                |         |     | 4                 | \$450.00    |     | 0.00          |      |       |            |

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Advertiser: Ocegura for Congress  
 Product Desc: OCEGUERA 4 CONGRESS  
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| Ln                                       | Ch        | Start             | End             | Inventory Code   | Break                 | Start/End Time | Days            | Len           | Spots                 | Rate       | Pri         | Rtg  | Type | Spots | Amount     |
|--|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|-----------------------|------------|-------------|------|------|-------|------------|
| E 1                                      | KSNV      | 10/16/12          | 10/22/12        | M-F 5-6a WakeUp w/Wagners<br>M-F 5-6a WakeUp w/Wagners | CM                    | 5-6a           | M-WTF--         | :30           | 4                     | \$450.00   | 1           | 0.00 | NM   | 4     | \$1,800.00 |
| WAKE UP WITH THE WAGNERS                 |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/16/12          | 10/22/12        | MTWTF--  | 4                     |                | \$450.00        |               | 0.00                  |            |             |      |      |       |            |
| <u>Spot</u>                              | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                                     | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |      |       |            |
| 2  | KSNV      | 10/16/12-10/22/12 |                 | M-F 5-6a WakeUp w/Wagner                               | 5-6a                  |                | MTWThF----      | :30           | <del>(\$450.00)</del> | 0.00       | NM          |      |      |       |            |
| See MG 1.5, 1.6, 1.7                     |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 3  | KSNV      | 10/16/12-10/22/12 |                 | M-F 5-6a WakeUp w/Wagner                               | 5-6a                  |                | MTWThF----      | :30           | <del>(\$450.00)</del> | 0.00       | NM          |      |      |       |            |
| See MG 1.5, 1.6, 1.7                     |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 4  | KSNV      | 10/16/12-10/22/12 |                 | M-F 5-6a WakeUp w/Wagner                               | 5-6a                  |                | MTWThF----      | :30           | <del>(\$450.00)</del> | 0.00       | NM          |      |      |       |            |
| See MG 1.5, 1.6, 1.7                     |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 5  | KSNV      | 10/17/12-10/22/12 |                 | M-F 5-6a WakeUp w/Wagner                               | 5-6a                  |                | M-WThF----      | :30           | \$450.00              | 0.00       | NM          |      |      |       |            |
| Ⓜ MG for 1.3, 1.2, 1.4                   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [Revised rate to reinstate]              |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 6  | KSNV      | 10/17/12-10/22/12 |                 | M-F 5-6a WakeUp w/Wagner                               | 5-6a                  |                | M-WThF----      | :30           | \$450.00              | 0.00       | NM          |      |      |       |            |
| Ⓜ MG for 1.3, 1.2, 1.4                   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [Revised rate to reinstate]              |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 7  | KSNV      | 10/17/12-10/22/12 |                 | M-F 5-6a WakeUp w/Wagner                               | 5-6a                  |                | M-WThF----      | :30           | \$450.00              | 0.00       | NM          |      |      |       |            |
| Ⓜ MG for 1.3, 1.2, 1.4                   |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [Revised rate to reinstate]              |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| E 2                                      | KSNV      | 10/16/12          | 10/22/12        | M-F 6-7a WakeUp w/Wagners<br>M-F 6-7a WakeUp w/Wagners | CM                    | 6-7a           | MTWTF--         | :30           | 5                     | \$190.00   | 4           | 0.00 | NM   | 1     | \$190.00   |
| WAKE UP WITH THE WAGNERS                 |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/16/12          | 10/22/12        | MTWTF--  | 1                     |                | \$190.00        |               | 0.00                  |            |             |      |      |       |            |
| E 3                                      | KSNV      | 10/16/12          | 10/22/12        | Today Show<br>Today Show                               | CM                    | 658a-9am       | MTWTF--         | :30           | 5                     | \$300.00   | 3           | 0.00 | NM   | 1     | \$300.00   |
| TODAY SHOW                               |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/16/12          | 10/22/12        | MTWTF--  | 1                     |                | \$300.00        |               | 0.00                  |            |             |      |      |       |            |
| E 4                                      | KSNV      | 10/20/12          | 10/20/12        | Saturday Today<br>Saturday Today                       | CM                    | 7a-9am         | -----S-         | :30           | 1                     | \$625.00   | 1           | 0.00 | NM   | 1     | \$625.00   |
| SATURDAY TODAY                           |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/15/12          | 10/21/12        | -----S-  | 1                     |                | \$625.00        |               | 0.00                  |            |             |      |      |       |            |
| E 5                                      | KSNV      | 10/21/12          | 10/21/12        | Sunday Today<br>Sunday Today                           | CM                    | 7a-8am         | -----S          | :30           | 1                     | \$750.00   | 1           | 0.00 | NM   | 1     | \$750.00   |
| TODAY ON SUNDAY                          |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/15/12          | 10/21/12        | -----S   | 1                     |                | \$750.00        |               | 0.00                  |            |             |      |      |       |            |
| <u>Spot</u>                              | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                                     | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u> |      |      |       |            |
| 1  | KSNV      | 10/15/12-10/21/12 |                 | Sunday Today   | 7a-8am                |                | -----Su         | :30           | <del>(\$750.00)</del> | 0.00       | NM          |      |      |       |            |
| See MG 5.2                               |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [Below LUR]                              |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| 2  | KSNV      | 10/21/12-10/21/12 |                 | Sunday Today   | 7a-8am                |                | -----Su         | :30           | \$750.00              | 0.00       | NM          |      |      |       |            |
| Ⓜ MG for 5.1 10/21                       |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| [Revised rate to reinstate]              |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
| E 11                                     | KSNV      | 10/16/12          | 10/22/12        | The Doctors<br>The Doctors                             | CM                    | 2pm-3pm        | MTWTF--         | :30           | 1                     | \$100.00   | 4           | 0.00 | NM   | 1     | \$100.00   |
| THE DOCTORS                              |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/16/12          | 10/22/12        | MTWTF--  | 1                     |                | \$100.00        |               | 0.00                  |            |             |      |      |       |            |
| E 12                                     | KSNV      | 10/16/12          | 10/22/12        | Dr. Phil<br>Dr Phil                                    | CM                    | 3-4p           | MTWTF--         | :30           | 1                     | \$200.00   | 3           | 0.00 | NM   | 1     | \$200.00   |
| DR. PHIL                                 |           |                   |                 |  |                       |                |                 |               |                       |            |             |      |      |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |             |      |      |       |            |
| Week:                                    |           | 10/16/12          | 10/22/12        | MTWTF--  | 1                     |                | \$200.00        |               | 0.00                  |            |             |      |      |       |            |

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 Estimate: 1187  
 KSNV

| Ln   | Ch        | Start             | End             | Inventory Code                            | Break | Start/End Time             | Days            | Len           | Spots             | Rate                  | Pri | Rtg           | Type        | Spots | Amount     |
|--|-----------|-------------------|-----------------|---|-------|----------------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|-------|------------|
| E 13   | KSNV      | 10/16/12          | 10/22/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm<br>(4:00 PM-4:30 PM) | MTWTF--         | :30           | 2                 | \$300.00              | 3   | 0.00          | NM          | 2     | \$600.00   |
| FIRST NEWS 3 AT FOUR   |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/16/12          | 10/22/12        | MTWTF--                                   |       |                            |                 |               | 2                 | \$300.00              |     | 0.00          |             |       |            |
| E 14   | KSNV      | 10/16/12          | 10/22/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour) | CM    | 4-5pm<br>(4:30 PM-5:00 PM) | MTWTF--         | :30           | 1                 | \$300.00              | 3   | 0.00          | NM          | 1     | \$300.00   |
| NEWS 4 AT 430P   |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/16/12          | 10/22/12        | MTWTF--                                   |       |                            |                 |               | 1                 | \$300.00              |     | 0.00          |             |       |            |
| E 15   | KSNV      | 10/16/12          | 10/22/12        | M-F Early News<br>M-F Early News          | CM    | 5-630p                     | MTWTF--         | :30           | 5                 | \$450.00              | 3   | 0.00          | NM          | 3     | \$1,350.00 |
| EARLY NEWS   |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/16/12          | 10/22/12        | MTWTF--                                   |       |                            |                 |               | 5                 | \$450.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                        |       | <u>Start/End Time</u>      | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 2  | KSNV      | 10/16/12-10/22/12 |                 | M-F Early News                            |       | 5-630p                     | MTWThF-----     | :30           |                   | <del>(\$450.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[credit na]                                      |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
| 3  | KSNV      | 10/16/12-10/22/12 |                 | M-F Early News                            |       | 5-630p                     | MTWThF-----     | :30           |                   | <del>(\$450.00)</del> |     | 0.00          | NM          |       |            |
| Credited<br>[credit na]                                      |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
| E 16   | KSNV      | 10/16/12          | 10/22/12        | M-F Jeopardy<br>M-F Jeopardy              | CM    | 630-7pm                    | MTWTF--         | :30           | 2                 | \$450.00              | 3   | 0.00          | NM          | 1     | \$400.00   |
| JEOPARDY   |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/16/12          | 10/22/12        | MTWTF--                                   |       |                            |                 |               | 2                 | \$450.00              |     | 0.00          |             |       |            |
| <u>Spot</u>  | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                        |       | <u>Start/End Time</u>      | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |       |            |
| 2  | KSNV      | 10/16/12-10/22/12 |                 | M-F Jeopardy                              |       | 630-7pm                    | MTWThF-----     | :30           |                   | <del>(\$350.00)</del> |     | 0.00          | NM          |       |            |
| See MG 16.6,16.7<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
| 3  | KSNV      | 10/16/12-10/22/12 |                 | M-F Jeopardy                              |       | 630-7pm                    | MTWThF-----     | :30           |                   | <del>(\$350.00)</del> |     | 0.00          | NM          |       |            |
| See MG 16.6,16.7<br>[.NOT AVAILABLE RATE] NOT AVAILABLE RATE |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
| 5  | KSNV      | 10/16/12-10/16/12 |                 | Jeopardy in PRIME                         |       | M-SA 8-11p / SU            | -T-----         | :30           |                   | \$400.00              |     | 0.00          | NM          |       |            |
| Ⓜ MG for 16.1 10/16<br>[INV CODE]                            |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
| E 17   | KSNV      | 10/16/12          | 10/22/12        | M-F Wheel<br>M-F Wheel of Fortune         | CM    | 7-730pm                    | M-WTF--         | :30           | 4                 | \$1,300.00            | 1   | 0.00          | NM          | 4     | \$5,200.00 |
| WHEEL OF FORTUNE   |           |                   |                 |   |       |                            |                 |               |                   |                       |     |               |             |       |            |
|  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                            |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |       |            |
| Week:  |           | 10/16/12          | 10/22/12        | M-WTF--                                   |       |                            |                 |               | 4                 | \$1,300.00            |     | 0.00          |             |       |            |

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|---|-----------|-------------------|---------------------------|--|-------|-----------------------|-------------------|---------------|-------------|-------------------------|---------------|------------|-------------|-------|------------|
| E 17  | KSNV      | 10/16/12          | 10/22/12                  | M-F Wheel<br>M-F Wheel of Fortune              | CM    | 7-730pm               | M-WTF--           | :30           | 4           | \$1,300.00              | 1             | 0.00       | NM          | 4     | \$5,200.00 |
| WHEEL OF FORTUNE  |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>           | <u>Weekdays</u>                                |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/16/12          | 10/22/12                  | M-WTF--  |       |                       | 4                 |               | \$1,300.00  |                         | 0.00          |            |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |  |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 1   | KSNV      | 10/16/12-10/22/12 | M-F Wheel                 |  |       | 7-730pm               | M-WThF----        | :30           |             | <del>(\$1,300.00)</del> |               | 0.00       | NM          |       |            |
| See MG 17.5, 17.6, 17.7<br>[Below LUR-LUR is \$260]       |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 2   | KSNV      | 10/16/12-10/22/12 | M-F Wheel                 |  |       | 7-730pm               | M-WThF----        | :30           |             | <del>(\$1,300.00)</del> |               | 0.00       | NM          |       |            |
| See MG 17.5, 17.6, 17.7<br>[Below LUR-LUR is \$260]       |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 3   | KSNV      | 10/16/12-10/22/12 | M-F Wheel                 |  |       | 7-730pm               | M-WThF----        | :30           |             | <del>(\$1,300.00)</del> |               | 0.00       | NM          |       |            |
| See MG 17.5, 17.6, 17.7<br>[Below LUR-LUR is \$260]       |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 5   | KSNV      | 10/17/12-10/22/12 | M-F Wheel                 |  |       | 7-730pm               | M-WThF----        | :30           |             | \$1,300.00              |               | 0.00       | NM          |       |            |
| Ⓜ MG for 17.1, 17.3, 17.2<br>[Revised rate to reinstate]  |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 6   | KSNV      | 10/17/12-10/22/12 | M-F Wheel                 |  |       | 7-730pm               | M-WThF----        | :30           |             | \$1,300.00              |               | 0.00       | NM          |       |            |
| Ⓜ MG for 17.1, 17.3, 17.2<br>[Revised rate to reinstate]  |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 7   | KSNV      | 10/17/12-10/22/12 | M-F Wheel                 |  |       | 7-730pm               | M-WThF----        | :30           |             | <del>(\$1,300.00)</del> |               | 0.00       | NM          |       |            |
| Ⓜ See MG 17.8<br>[pgm cgh = wheel in prime due to debate] |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 8   | KSNV      | 10/22/12-10/22/12 | Wheel of Fortune in PRIME | M-SA 8-11p / SU                                |       |                       | M-----            | :30           |             | \$1,300.00              |               | 0.00       | NM          |       |            |
| Ⓜ MG for 17.7 10/22<br>[INV CODE]                         |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| E 18  | KSNV      | 10/20/12          | 10/20/12                  | Wknd Jeopardy<br>SAT/Jeopardy                  | CM    | 630-7pm               | -----S-           | :30           | 1           | \$525.00                | 1             | 0.00       | NM          | 1     | \$525.00   |
| JEOPARDY  |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>           | <u>Weekdays</u>                                |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/15/12          | 10/21/12                  | -----S-  |       |                       | 1                 |               | \$525.00    |                         | 0.00          |            |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |  |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 1   | KSNV      | 10/15/12-10/21/12 | Wknd Jeopardy             |  |       | 630-7pm               | -----Sa--         | :30           |             | <del>(\$525.00)</del>   |               | 0.00       | NM          |       |            |
| See MG 18.2<br>[Below LUR-LUR is \$175]                   |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 2   | KSNV      | 10/20/12-10/20/12 | Wknd Jeopardy             |  |       | 630-7pm               | -----Sa--         | :30           |             | \$525.00                |               | 0.00       | NM          |       |            |
| Ⓜ MG for 18.1 10/20<br>[Revised rate to reinstate]        |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| E 19  | KSNV      | 10/20/12          | 10/20/12                  | Wknd Wheel of Fortune<br>SAT/ Wheel of Fortune | CM    | 7-730pm               | -----S-           | :30           | 1           | \$525.00                | 1             | 0.00       | NM          | 1     | \$525.00   |
| WHEEL OF FORTUNE  |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>           | <u>Weekdays</u>                                |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/15/12          | 10/21/12                  | -----S-  |       |                       | 1                 |               | \$525.00    |                         | 0.00          |            |             |       |            |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |  |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>             |               | <u>Rtg</u> | <u>Type</u> |       |            |
| 1   | KSNV      | 10/15/12-10/21/12 | Wknd Wheel of Fortune     |  |       | 7-730pm               | -----Sa--         | :30           |             | <del>(\$525.00)</del>   |               | 0.00       | NM          |       |            |
| See MG 19.2<br>[Below LUR-LUR is \$175]                   |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| 2   | KSNV      | 10/20/12-10/20/12 | Wknd Wheel of Fortune     |  |       | 7-730pm               | -----Sa--         | :30           |             | \$525.00                |               | 0.00       | NM          |       |            |
| Ⓜ MG for 19.1 10/20<br>[Revised rate to reinstate]        |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
| E 22  | KSNV      | 10/18/12          | 10/18/12                  | Thurs PR 9-10p<br>Thursday Prime 9-10pm        | CM    | 9-10pm                | ---T---           | :30           | 1           | \$3,200.00              | 1             | 0.00       | NM          | 1     | \$3,200.00 |
| THE OFFICE/ UP ALL NIGHT                                  |           |                   |                           |  |       |                       |                   |               |             |                         |               |            |             |       |            |
|   |           | <u>Start Date</u> | <u>End Date</u>           | <u>Weekdays</u>                                |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> |                         | <u>Rating</u> |            |             |       |            |
| Week:   |           | 10/15/12          | 10/21/12                  | ---T---  |       |                       | 1                 |               | \$3,200.00  |                         | 0.00          |            |             |       |            |

Order / Rev: 101891  
 Alt Order #: 06815349  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Ocegura for Congress  
 Product Desc: OCEGUERA 4 CONGRESS  
 Estimate: 1187  
 KSNV

| Ln   | Ch   | Start    | End      | Inventory Code   | Break | Start/End Time | Days    | Len | Spots | Rate       | Pri | Rtg  | Type   | Spots | Amount      |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|------------|-----|------|--------|-------|-------------|
| E 22   | KSNV | 10/18/12 | 10/18/12 | Thurs PR 9-10p<br>Thursday Prime 9-10pm<br>THE OFFICE/ UP ALL NIGHT  | CM    | 9-10pm         | ---T--- | :30 | 1     | \$3,200.00 | 1   | 0.00 | NM     | 1     | \$3,200.00  |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/15/12 10/21/12 ---T--- 1 \$3,200.00 0.00<br>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type<br>1 KSNV 10/15/12-10/21/12 Thurs PR 9-10p 9-10pm ---Th----- :30(\$3,200.00) 0.00 NM<br>See MG 22.2<br>[NOT AVAILABLE RATE] NOT AVAILABLE RATE<br>2 KSNV 10/18/12-10/18/12 Thurs PR 9-10p 9-10pm ---Th----- :30 \$3,200.00 0.00 NM<br>MG for 22.1 10/18<br>[Revised rate to reinstate] |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| E 23   | KSNV | 10/20/12 | 10/20/12 | Sat PR 10-11p<br>Saturday Prime 10-11pm<br>LAW & ORDER: SVU          | CM    | 10-11pm        | -----S- | :30 | 1     | \$1,300.00 | 1   | 0.00 | NM     | 1     | \$1,300.00  |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/15/12 10/21/12 -----S- 1 \$1,300.00 0.00<br>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type<br>1 KSNV 10/15/12-10/21/12 Sat PR 10-11p 10-11pm -----Sa-- :30(\$1,300.00) 0.00 NM<br>See MG 23.2<br>[Below LUR]<br>2 KSNV 10/20/12-10/20/12 Sat PR 10-11p 10-11pm -----Sa-- :30 \$1,300.00 0.00 NM<br>MG for 23.1 10/20<br>[Revised rate to reinstate]                               |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| E 24   | KSNV | 10/21/12 | 10/21/12 | Sun PR 10-11p<br>Sunday Prim 10-11pm<br>LAW & ORDER AFTER NFL        | CM    | 10-11pm        | -----S  | :30 | 1     | \$1,200.00 | 1   | 0.00 | NM     | 1     | \$1,200.00  |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/15/12 10/21/12 -----S 1 \$1,200.00 0.00<br>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type<br>1 KSNV 10/15/12-10/21/12 Sun PR 10-11p 10-11pm -----Su :30(\$1,200.00) 0.00 NM<br>See MG 24.2<br>[Below LUR]<br>2 KSNV 10/21/12-10/21/12 Sun PR 10-11p 10-11pm -----Su :30 \$1,200.00 0.00 NM<br>MG for 24.1 10/21<br>[Revised rate to reinstate]                                    |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| E 25   | KSNV | 10/16/12 | 10/22/12 | M-F News 3 at Eleven<br>M-F News 3 at Eleven<br>NEWS 3 NIGHTSIDE     | CM    | 11pm-1135pm    | MTWTF-- | :30 | 4     | \$1,200.00 | 1   | 0.00 | NM     | 4     | \$4,800.00  |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/16/12 10/22/12 MTWTF-- 4 \$1,200.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| E 27   | KSNV | 10/21/12 | 10/21/12 | Sa-Su News 3 at Eleven<br>Sa-Su News 3 at Eleven<br>NEWS 3 NIGHTSIDE | CM    | 11pm-1135pm    | -----S  | :30 | 1     | \$400.00   | 3   | 0.00 | NM     | 1     | \$400.00    |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/15/12 10/21/12 -----S 1 \$400.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| E 29   | KSNV | 10/20/12 | 10/20/12 | Saturday Night Live<br>Saturday Night Live<br>SATURDAY NIGHT LIVE    | CM    | 1130pm-1:02am  | -----S- | :30 | 1     | \$400.00   | 4   | 0.00 | NM     | 1     | \$400.00    |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/15/12 10/21/12 -----S- 1 \$400.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| E 30   | KSNV | 10/21/12 | 10/21/12 | NFL Football<br>NFL Football<br>SUN NT FB: PITT @ CIN                | CM    | 1P-9PM         | -----S  | :30 | 1     | \$4,000.00 | 4   | 0.00 | NM     | 1     | \$4,000.00  |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/15/12 10/21/12 -----S 1 \$4,000.00 0.00  |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
| N 31   | KSNV | 10/18/12 | 10/22/12 | FacetoFace/Ralston Rep<br>FacetoFace/Ralston Report                  | CM    | 730-758pm      | M--TF-- | :30 | 1     | \$900.00   | 1   | 0.00 | NM     | 1     | \$900.00    |
| Start Date End Date Weekdays Spots/Week Rate Rating<br>Week: 10/16/12 10/22/12 M--TF-- 1 \$900.00 0.00   |      |          |          |  |       |                |         |     |       |            |     |      |        |       |             |
|  |      |          |          |  |       |                |         |     |       |            |     |      | Totals | 34    | \$29,065.00 |